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Targeted at business people or non-data scientists, Keeping up with the Quants provides a good overview on how to approach data science projects without going into the mathematics details. It describes a simple methodology (nothing too novel) on how to work with data scientists and stakeholders to use data to solve problems.

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**Keeping Up with the
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Analytical skills and knowing how to work with “quants” is increasingly important in business. Solving the problem, or the technical side of analytics, is only one part of the analytical thinking process. Even the most sophisticated data analysis is of limited usefulness if it is not preceded by a

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process for framing the
problem.

Book Summary: Keeping Up with the Quants | David P. Currie

Keeping Up With the
Quants : Your Guide to
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general managers who
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Keeping Up with the
Quants Hitachi
sponsored a Harvard
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webinar featuring
acclaimed analytics

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Quants Your expert Tom Davenport. During the webinar, Mr. Davenport shared insights from his latest book, Keeping Up with the Quants. He provided an overview of what analytics is as well as a six-step framework for quantitative analysis.

Keeping Up with the Quants - Harvard Business Review ...

Book. Davenport, T. H. & Jinho, K. (2013).

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Keeping up with the
quants: Your guide to
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In Keeping Up with the
Quants, authors,
professors, and
analytics experts
Thomas Davenport and
Jinho Kim offer

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